

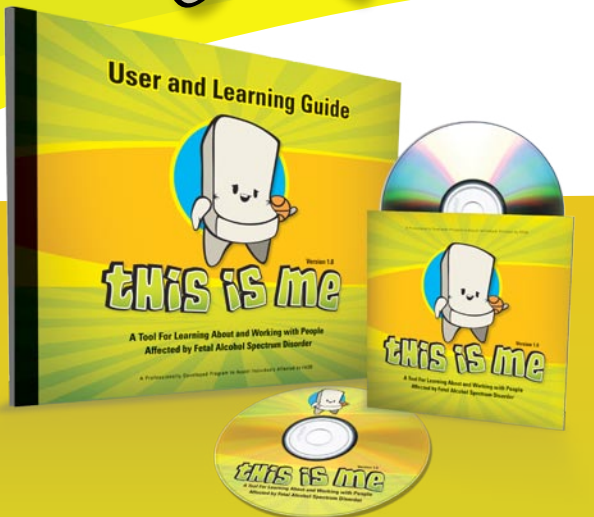
A Professionally Developed Program to Assist People Affected by FASD



THIS IS ME

Version 1.0

Available Fall 2007!



The This is Me package will consist of a printed guide and an accompanying CD-ROM containing an interactive program that illustrates typical behaviours and strategies for people affected by FASD.



The This is Me interactive CD-ROM program uses "Me", an animated character affected by FASD, and his classmates, teacher, coach and father in a range of common social scenarios that demonstrate typical behaviours and strategies to work with them.

An Essential New Tool

For Learning About and Working with People Affected by Fetal Alcohol Spectrum Disorder (FASD)

An interdisciplinary development team in Manitoba is in the process of completing development of *This is Me – A Tool For Learning About and Working with People Affected by Fetal Alcohol Spectrum Disorder*.

It will be a simple but comprehensive learning guide to help facilitators and professionals better understand people affected by FASD and assist them in functioning at optimal levels in society.

A Comprehensive and Flexible Self-study and Facilitator Guide and Program

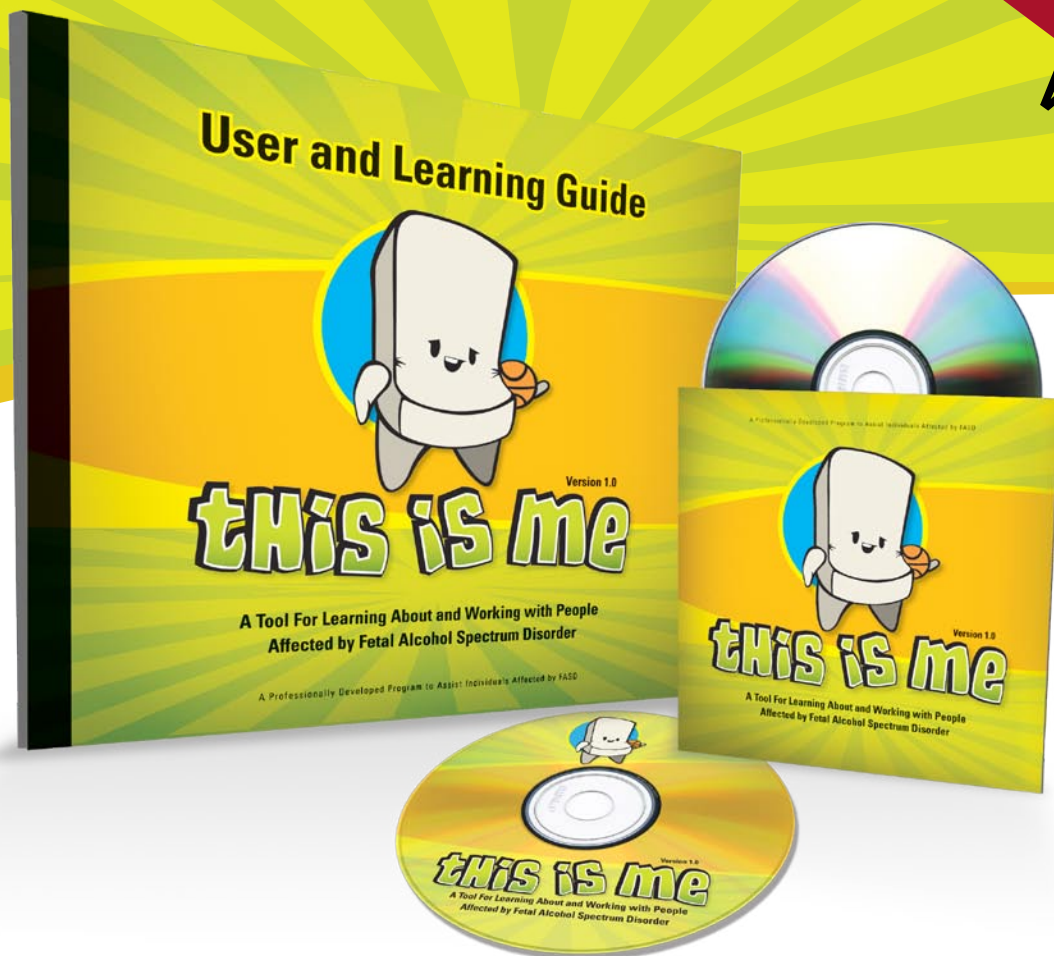
The program is designed for self-guided learning, but can also be used as part of a facilitated training program. The guidebook is structured to teach the core principles relating to FASD and to use the interactive software with workbook-based exercises designed to assist participants explore their understanding of primary and secondary characteristics of FASD.

The activities section of the guide will help participants identify strengths and characteristics demonstrated by Me, and provide discussion topics and exercises to help stimulate participant creativity in developing accommodations for adapting environments.

For the latest information or for purchase enquiries, please visit

www.mefasd.com

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Who Can Benefit From *This is Me*?

- People with FASD
- Families/caregivers
- Healthcare Workers
- Educators
- Child and Family Welfare Agencies
- Employers
- Police
- Correctional Officers
- Justice and Court Officials
- Recreation & Community Organizations

A Powerful Tool Benefiting Many Disciplines

Although *This is Me* was initially created as a visual approach to provide information to help young people affected by FASD understand themselves and their situations, the project has evolved and expanded to provide a useful aide to help others working with people affected by FASD and gain a better understanding of the disability.

About the Development Team

The *This is Me* development team is an interdisciplinary group of professionals with backgrounds in medicine, health care, social work, education and justice who have brought together their knowledge and vast experience to produce *This is Me* as a concise, coordinated learning program.

Version 1.0 Scheduled to be Released Fall 2007.

The Beta version of *This is Me* is currently being developed and ordering and pricing details are being finalized. Please visit our website for more information.



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